



# C. U. SHAH UNIVERSITY, Wadhwan City



## Teaching Scheme & Evaluation Scheme for Master of Business Administration W.E.F June 2014

<b>Semester III</b>																		
Sr. No.	Branch Code	Subject Code	Name of the Subject	Teaching Hours/Week					Evaluation Scheme(Marks)								Total	
				Th	Tu	P	Total	Credit	Theory Exam				Practical Exam					
									Sessional		Univeristy		Internal		University			
									Marks	Hr	Marks	Hrs	Marks	Hrs	TW	Marks		Hrs
1	1	5MS03SMT1	Strategic Management	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
2		5MS03LAB1	Legal Aspect of Business	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
3		5MS03FSP1	Feasibility Study Report	-	-	-	-	4	-	-	-	-	30	-	-	70	-	100
4		5MS03RSP1	Research Study Project	-	-	-	-	4	-	-	-	-	30	-	-	70	-	100
Elective Course (Any one of the Following Group the same specialization in remaining two semesters)																		
Specialization Group - A (Finance Management)																		
5	1	5MS03IFC1	International Finance	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
6		5MS03IFS1	Indian Financial Systems	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
7		5MS03SAP1	Security Analysis and Portfolio Management	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
Specialization Group - B (Marketing Management)																		
5	1	5MS03REM1	Retail Management	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
6		5MS03CBR1	Consumer Behaviour	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
7		5MS03RMT1	Rural Marketing	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
Specialization Group - C (Human Resource Management)																		
5	1	5MS03CMO1	Change Management and Organizational Development	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
6		5MS03CMT1	Compensation Management	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
7		5MS03MLL1	Management of Industrial Relations and Labour Legislations	4	0	0	4	4	30	1.5	70	3	-	-	-	-	-	100
			<b>Total</b>		0	0			150		450		60			140		700

Th :- Theory, Tu - Tutorial, Pr- Practical, TW- Term Work.

Note :- Theory -----1 hr=1 Credit,

Tutorial/ practical -----2hr = 1 Credit.